

Enrollment Retention Committee

November 13, 2020

10 – 11:30 a.m.

Your “comfy” spot

- I. Approval of October 9 meeting minutes
- II. IR Update (DM)
- III. Marketing Update (LD/ED)
- IV. Event Updates
 - a. Get it Done
 - b. Futures for Frontliners
- V. Enrollment Micro-Strategy Brainstorm
 - a. Goal = Develop 3 actionable strategies that can be developed and implemented ASAP to increase Winter 2021 enrollment
 - i. Think through the lens of “Student Type” (e.g. How to engage current Guest students) or students with similar outstanding requirements (e.g. Students with outstanding test score requirements)
- VI. Other/Departmental Updates

<https://zoom.us/j/93888215681?pwd=cytTenlrZzFuY3B6QU5FMzJ5eis5dz09>